

## SCHOOL OF COMMERCE, NMIMS INDORE CAMPUS

### ORIENTATION OF BATCHES 2021 – 2024 (BBA and B Com Hons)

25<sup>th</sup> August, 2021 – 4<sup>th</sup> September, 2021

The orientation of the incoming batch of BBA and B. Com (Hons) commenced on August 25<sup>th</sup>, 2021 with a session on MS-Teams held by the parent campus which witnessed the lighting of holy lamp, veneration of Maa Saraswati and addresses from Dr Mhaikar (Pro VC) and Shri Divatia (Mentor, ASMSOC). Dean Prof Sangita Kher welcomed the students into the NMIMS family.



In the afternoon, Indore Campus Inductees were addressed by Dr. Gharpure (Director, Indore Campus), Dr. Shastri (Program Chair) and Shri Moghe (Dy Registrar).

On 26<sup>th</sup> August, 2021, Students attended orientation session coordinated by Dr Sukhija. The topic of interaction was Strengthening Industry- Academia Interface – Challenges and Imperatives. The resource persons were Dr Kate Moore (Principal and CoFounder – Global Career Center, USA) and Mr Gaurav Kapoor (ACCA, India).



On 27<sup>th</sup> August, 2021, the first session was engaged by Mr Rudresh Agaskar, Deputy Director-Placement. Here the students were apprised of NMIMS Indore's Placement Ecosystem. Students got an overview of the working of placement cell. The second session was coordinated by Dr Shreekanth Iyengar. The resource person was Mam Meena Saxena, Director of International Linkages. The session focused on details of how students could use the University platform to have a constructive engagement with foreign universities.



On 28<sup>th</sup> August, 2021, the students attended a session on Cyber Security – Truth for the Youth by the resource person Prof Gaurav Rawal who is a cyber security expert. The session was coordinated by Dr Vipra Dhingra. The session was focused on informing the students that they need to be very cautious about the digital footprints that they make. The second session focused on Library Resources @ NMIMS. The session was coordinated by Dr Atul Vora, and conducted by Shri Yogesh Kawale and Ms Vandana. They gave a succinct description on how to make the best use of NMIMS Library and its resources.



On 31<sup>st</sup> August, 2021, there was a session conducted by Ms. Akarti Solanki, a Chartered Accountant on Career Opportunities in the Field of Finance. The session was



coordinated by Dr Milind Patil and Dr Atul Vora. The resource person spoke about what knowledge and skills are required for

students to get a footing in the world of finance jobs. She undertook a discussion on the requirements, of role and responsibility in various professions – Accountants, Tax Consultant, Auditors.



On 1<sup>st</sup> September, the topic of the session was ACCA@NMIMS. The program had Ms Teena Rawal, Mr Gobind Jain, Mr Krishan Mishra, Mr Milind Date, Mr Jagjit Singh, Mr Vaibhav Shrivastava and Mr Vikas Khosla as the panelists. The talk centered about ACCA, ISDC opportunity at NMIMS Indore Campus. The career opportunities after ACCA were also discussed. Academic Integration was actively discussed. This session was coordinated by CMA Dr Niranjan Shastri.



On 2<sup>nd</sup> September, a session on Careers in Marketing was held. Session was coordinated

by Dr Aditi Naidu and Dr Vipra Dhingra. The resource person was Shri C M Attri – Business Associate Consultant at ISWP Ltd. He shared his journey as a marketing professional and spoke about the skill requirement in this field. Faculty members



then took up the subjects in the course outline that pertained to marketing.



On 3<sup>rd</sup> September, 2021, a session on Activities and Clubs at NMIMS was coordinated by Dr. Shilpa Sankpal. Presentations on Dravya, Brandwiser, Jagruti, Alphalete, Elan, Samarthan, Icarus, Aalochak, Mantrana, Sequitor, U-Kriti, Prodencia and PR were done before the inductees. 4<sup>th</sup> September 2021 witnessed the valedictory session and the mentor-mentee session. In the valedictory, a session on Career opportunities in Global Corporate Business Community was organized. Mr. Arun Sharma, Senior Manager at SABIC, was the invited speaker.

Students were enlightened about the importance of Global trade and Career Opportunities in it. Mr Arun Sharma educated the students about how global trade



increased with time and World trade percentage of World GDP.

Protectionism, Changing world-order, Climate-change, and rising inequality were some of the

challenges discussed in session, when going global. The session also focused on traits that are required to be successful in a global corporation.