

FRENZY REPORT

SAMARTHAN X AALOCHAK

The Frenzy 4.0, held on 5th August from 10:00 a.m. to 5:00 p.m. at the cafeteria., was a heartwarming celebration that is celebrated with sweetness and nostalgia. The event was held by SAMARTHAN – The Social Responsibility Club of NMIMS, Indore, and AALOCHAK – The Review Club of NMIMS, Indore in collaboration. The event highlights the importance of friendship and conducted a lot of amazing activities like cupcake rush by SAMARTHAN and photobooth by AALOCHAK. More than 500 cupcakes were sold than were made by a home baker, Bakenbite.

Cupcakes, symbolic of the sweetness of friendship, took center stage as they were shared among attendees. The air was filled with laughter, joy, and the warmth of companionship. The link for sending cupcakes with a sweet message was open to people from campus as well as people from outside campus. People shared cupcakes with their close ones with a message of what they mean to them.

A meticulously designed photobooth conducted by AALOCHAK provided a backdrop for capturing moments that epitomized the bonds between friends. From goofy poses to heartfelt embraces, the snapshots were a testament to the cherished memories created during the event. People also enjoyed amazing tattoos by the tattoo artist.

The event unfolded with a joyful jamming session that echoed with melodies of togetherness. Volunteers, donning their enthusiasm, delivered cupcakes to attendees, spreading joy and friendship door-to-door. The meticulous organization of the entire event ensured a seamless experience, resulting in an unforgettable celebration of friendship and unity.

What made the event even more meaningful was its charitable aspect. The funds raised through generous contributions from participants and will be donated. This thoughtful initiative added depth to the celebration, highlighting the spirit of giving and making a positive impact on the community.

Overall, the cupcakes served as a reminder of the delightful moments shared, while the photobooth immortalized the happiness that accompanies cherished friendships. In the end, the event left everyone with a heart full of fond memories and a taste of sweet companionship. Both SAMARTHAN and AALOCHAK is very grateful to the people who attended the event and made this successful and memorable event.







