

SVKM's NMIMS

School Name: ANIL SURENDRA MODI SCHOOL OF COMMERCE
 Mumbai, Navi Mumbai, Bengaluru, Indore, Dhule, Hyderabad and Chandigarh
 Teaching Scheme for Academic Year: 2023-24
 (As approved in the Academic Council)

Name of the Programme: BBA

Year of the Programme: First Year

Semester: I

Sr. No.	Module/ Subject Code	Name of the Module	Area/ Discipline	Theory Hours per week	Practicals Hours per week	Tutorials Hours per week	Total no. of hours for the subject	Credits	Duration of Examination (Hrs)		Mode of Exam	Examination Scheme (Weightage)										Template Codes	Category	GR applicable (Yes/ No)	Remarks	Academic calendar and page			
									Term End Examination	Only ICA		Distribution of ICA Marks															TEE		Total
												Written/ OffLine/Online/Computer based/ Practical/Viva/Jury/Presentation	Mid - Term Test	Assignments	Project work/Case study	Viva - Presentation	Class Test	Quiz/ Class Test II	Total Marks	Scaled to (Marks)	Marks (Question Paper)						Scaled to (Marks)	Marks (ICA+ TEE)	
1	742FI0C018	Financial Accounting	FIN	4	0	0	60	4	2		Written	20		10	10	10		50	50	50	50	100	100	7031	COMP	Yes	#FYBBA, FYBCom. (Hons.) & FYB.Sc. Finance		
2	742GM0C006	Principles of Management	GMT	4	0	0	60	4	2		Written	20	10	10	10			50	50	50	50	100	100	7031	COMP	Yes	#FYBBA, FYBCom. (Hons.) & FYB.Sc. Finance		
3	742QT0C005	Quantitative Techniques - I	QNT	4	0	0	60	4	2		Written	20		10		10		50	50	50	50	100	100	7031	COMP	Yes	#FYBBA & FYB.Sc. Finance		
4	742EC0C005	Microeconomics	ECO	4	0	0	60	4	2		Written	20		10	10		10	50	50	50	50	100	100	7031	COMP	Yes	#FYBBA, FYBCom. (Hons.) & FYB.Sc. Finance		
5	742EC0C004	India Socio Political Economics System & Current Affairs	ECO	4	0	0	60	4	2		Written	20		15	5		10	50	50	50	50	100	100	7031	COMP	Yes			
6	742IT1C001	Essentials of IT	ITS	4	0	0	60	4	2		Computer based	20	10		10		10	50	50	50	50	100	100	7031	COMP	Yes			
Total				24	0	0	360	24	12	0	--	120	20	55	45	20	40	300	300	300	300	600							

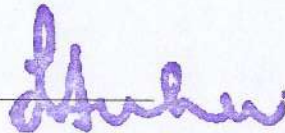
*Term Work = Test/Viva / Presentations/ Journals/ assignments/ quizzes / MCQs/Business plans/Role plans etc.

syllabus common for different streams/ Programme can use common question paper. (for eg : B.TECH(Stream) & MBA.TECH (Stream))

NUE = Non University Examination (Examination conducted at school level)

HOD: _____

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Teaching Scheme for Academic Year: 2023-24
(As approved in the Academic Council)

Name of the Programme: BBA

Year of the Programme: Second Year

Semester: III

Sr. No.	Module/ Subject Code	Name of the Module	Area / Discipline	Theory Hours per week	Practicals Hours per week	Tutorials Hours per week	Total no. of hours for the subject	Credits	Duration of Examination	Mode of Exam	Examination Scheme (Weightage)											Template Codes	Category	GR applicable (Yes/No)	Remarks	Academic Council date and page	
											Distribution of ICA Marks							TEE		Total							
											Mid - Term Test	Assignments/ Research Paper	Project work /Case study/ Class Test II	Viva - Presentation	Class Test /Group Discussion	Quiz/ Class Test III	Total Marks	Scaled to (Marks)	Marks (Question Paper)	Scale to (Marks)	Marks (ICA+ TEE)						Weightage %
1	742FI0C009	Banking and Insurance	FIN	4	0	0	60	4	2	Written	20	10	10		10	50	50	50	50	100	100	7031	COMP	Yes			
2	742FI0C010	Direct and Indirect Tax	FIN	4	0	0	60	4	2	Written	20		10		10	10	50	50	50	50	100	100	7031	COMP	Yes	#SYBBA, SYBCom. (Hons.)	
3	742MK0C002	Retail Management	MKT	4	0	0	60	4	2	Written	20	10	10	10		50	50	50	50	100	100	7031	COMP	Yes			
4	742EC0C002	Indian Economy in Global Scenario	ECO	4	0	0	60	4	2	Written	20	10		10	10	50	50	50	50	100	100	7031	COMP	Yes			
5	742QT0C006	Operations Research	QNT	4	0	0	60	4	2	Written	20	10	10	5		5	50	50	50	50	100	100	7031	COMP	Yes	#SYBBA, SYB.Sc. Finance	
6	742FI0C011	Financial Statement Analysis	FIN	4	0	0	60	4	2	Written	20	10		10		10	50	50	50	50	100	100	7031	COMP	Yes		
Total				24	0	0	360	24	12	0	-	120	50	30	45	20	35	300	300	300	300	600					

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syllabus common for different streams/ Programme can use common question paper. (for eg : B.TECH(Stream) & MBA.TECH (Stream))

NUE = Non University Examination (Examination conducted at school level)

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* Retail Management category for A.Y. 2023-24 is CBCS.

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Teaching Scheme for Academic Year: 2023-24 -(As approved in the Academic Council)

Name of the Programme: BBA

Year of the Programme: Third Year

Semester: V

Sr. No.	Module/ Subject Code	Name of the Module	Area/ Discipline	Theory Hours per week	Practicals Hours per week	Tutorials Hours per week	Total no. of hours for the subject	Credits	Duration of Examination		Examination Scheme (Weightage)																	Templa te Codes	Category	GR applica ble (Yes/ No)	R e m a r k	Ac a d e m i c c o u n c i l
									Term End Examination	O n l y I C A	Mode of Exam	Distribution of ICA Marks							TEE		Total											
												Mid - Term Test	Assign ments / Class Activi ties	Class Test	Projec t work	Viva - Presen tation / Final Test	Quiz	Total Marks	Scaled to (Mark s)	Marks (Ques tion Paper)	Scaled to (Mar ks)	Marks (ICA+ TEE)	Weig htag e %									
1	742GM0C002	Strategic Management	GMT	4			60	4	2		Written	20	10		10	10		50	50	50	50	100	100	7031	COMP	Yes	#TYBBA, TYB.Com (Hons.) & SYB.Sc. Finance					
2	742QT0C007	Business Analytics	QNT	4			60	4	2	O n l y I C A	Computer based	20	10		10	50	10	100	100			100	100	7032	COMP	No	#TYBBA & TYB.Sc. Finance					
3	742GM0C001	International Business & EXIM	GMT	4			60	4	2		Written	20	10		10	10		50	50	50	50	100	100	7031	COMP	Yes						
4	742CT0X001	Soft Skills	COM	1			15	0	0		To be flashed on transcript as satisfactory / not satisfactory											8095	EXEX	No	1 Week 15 Hrs Program as a workshop							
Total				13			195	12	6		0	60	30	0	30	70	10	200	200	100	100	300	300									
Elective - I - Finance Elective (All Three Compulsory)																																
5	742FI0E003	Investment Analysis & Portfolio Management	FIN	4			60	4	2		Computer based	20	10			15	5	50	50	50	50	100	100	7031	ELEC	Yes	#TYBBA, TYB.Com.(Hons.) & TYB.Sc. Finance					
6	742FI0E002	Financial Markets & Institutions	FIN	4			60	4	2		Written	20			10	10	10	50	50	50	50	100	100	7031	ELEC	Yes	#TYBBA, TYB.Com.(Hons.), FYB.Sc. Finance					
7	742FI0E001	Advanced Financial Management	FIN	4			60	4	2		Computer based	20		10	10	10		50	50	50	50	100	100	7031	ELEC	Yes						
Total				12			180	12	6			60	10	10	20	35	15	150	150	150	150	300	300									
Elective - II - Marketing Elective (All Three Compulsory)																																
5	742MK0E001	Consumer Behavior & Services Marketing	MKT	4			60	4	2		Written	20	10		10	10		50	50	50	50	100	100	7031	ELEC	Yes						
6	742MK0E003	Sales & Distribution Management	MKT	4			60	4	2		Written	20	10		10		10	50	50	50	50	100	100	7031	ELEC	Yes						
7	742MK0E002	Direct & Digital Marketing	MKT	4			60	4	2		Written	20			20	10		50	50	50	50	100	100	7031	ELEC	Yes						
Total				12			180	12	6			60	20	0	40	20	10	150	150	150	150	300	300									
Grand Total				25	0	0	375	24	12			120	50	0	70	90	20	350	350	250	250	600	600									

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Only ICA - SOC programs are spread across campuses. Mumbai campus has trained SAS faculty but across campuses other softwares like SPSS, Jamovi, R - Miner are used. Difficult to have a uniform question paper across campuses.

HOD: _____

Dean: 