SVKM'S NMIMS
Name of school : Mukesh Patel School of Technology Management & Engineering (Campus:Mumbai, Indore, Navi Mumbai)
Teaching Scheme for the Academic Year (2023-24) (Batch 2019- 2024)

Name of the Programme : MBA Tech.- IT,Civil,EXTC, Mechanical, Computer, Chemical

Year of the Programme: Fifth year

Semester – IX

Sr. No.	Module / Subject Code	Name of the Module	Area/Discipline	Theory Hours Per Week	Practicals Hours Per Week	Tutorials Hours Per Week	Total no. of hours for the subject in Term	Credit/s	Term End Examination	Only ICA	Written / OffLine/Online/Computer based / Practical/Viva /Jury/ Presentation	Test I	Test II	Term work	Total Marks	Scaled to (Marks)	Marks (Question Paper)	Scaled to (Marks)	Marks (ICA + TEE)	Weightage %	Template Codes	Category	GR applicaple (Yes/No)	Remarks	Academic council date and page number
1	MBAB09001	Management Internship Program	Technology Management-General Management	0	40	0	760	12	-	-	-	-	-	-	200	200	-	-	200	100	7032	COMP	No	Only ICA	
2	MBAB08103	Human Resource Management	Technology Management-General Management	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	COMP	Yes		
3	MBAB10038	Management of Technology and Innovation	Technology Management-General Management	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	COMP	Yes		AC June 2023, pg no 164
4	MBAB09037	Business Communication	Technology Management-General Management	2	0	0	30	2	-	-		20	20	60	100	100	-	-	100	100	7032	COMP	No	Only ICA	AC June 2023, pg no 164

Electives: (Any Four)

Specialization: Finance

Sr. No.	Module / Subject Code	Name of the Module	Area/Discipline	Theory Hours Per Week	Practicals Hours Per Week	Tutorials Hours Per Week	Total no. of hours for the subject in Term	Credit/s	Term End Examination	Only ICA	Written / OffLine/Online/Computer based / Practical/Viva /Jury/ Presentation	Test I	Test II	Term work	Total Marks	Scaled to (Marks)	Marks (Question Paper)	Scaled to (Marks)	Marks (ICA + TEE)	Weightage %	Template Codes	Category	GR applicaple (Yes/No)	Remarks	Academic council date and page number
1	MBAB09003	Indian Financial System	Technology Management-Finance	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
2	MBAB09004	Investment Banking	Technology Management-Finance	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
3	MBAB09005	Security Analysis	Technology Management-Finance	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
4	MBAB09006	International Finance	Technology Management-Finance	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
5	MBAB09036	Mergers and Acquisitions	Technology Management-Finance	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		AC June 2022, pg no 829
6	MBAB09008	Financial Technology	Technology Management-Finance	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
7	MBAB09026	Real Estate Investment	Technology Management-Finance	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		

Specialization: Marketing

Sr. No.	Module / Subject Code	Name of the Module	Area/Discipline	Theory Hours Per Week	Practicals Hours Per Week	Tutorials Hours Per Week	Total no. of hours for the subject in Term	Credit/s	Term End Examination	Only ICA	Written / OffLine/Online/Computer based / Practical/Viva /Jury/ Presentation	Test I	Test II	Term work	Total Marks	Scaled to (Marks)	Marks (Question Paper)	Scaled to (Marks)	Marks (ICA + TEE)	Weightage %	Template Codes	Category	GR applicaple (Yes/No)	Remarks	Academic council date and page number
1	MBAB09009	Brand Management	Technology Management-Marketing	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
2	MBAB09010	Sales & Distribution Management	Technology Management-Marketing	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
3	MBAB09011	Buyer Behaviour	Technology Management-Marketing	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
4	MBAB09012	Integrated Marketing Communication	Technology Management-Marketing	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
5	MBAB09013	Services Marketing	Technology Management-Marketing	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
6	MBAB09014	Analytics for Strategic Marketing Decisions	Technology Management-Marketing	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		AC June 2022, pg no 830

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Semester – IX

Year of the Programme: Fifth year

Sr. No.	Module / Subject Code	Name of the Module	Area/Discipline	Theory Hours Per Week	Practi cals Hours Per Week	Tutori als Hours Per Week	Total no. of hours for the subjec t in Term	Cre dit/s	Duration of Examination (Hrs)		Mode of Exam Written / OffLine/On line/Compute r based / Practical/Viva /Jury/ Presentation	Examination Scheme (Weightage)									Template Codes	Categor y	GR applica ple (Yes/N o)	Re m a r k s	Academic council date and page number
									Term End Examin ation	Only ICA		Test I	Test II	Term work *	Total Mark s	Scale d to (Mark s)	Marks (Quest ion Paper)	Scale d to (Mark s)	Mark s (ICA + TEE)	Weight age %					
																*									
		Specialization: Operations and Supply Chain Management																							
1	MBAB09015	Operation Planning and Control	Technology Management-Operations and Supply Chain Management	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
2	MBAB09016	Services Operations Management	Technology Management-Operations and Supply Chain Management	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
3	MBAB09017	Supply Chain and Logistics Management	Technology Management-Operations and Supply Chain Management	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
4	MBAB09018	Project Procurement Management, Contract Administration & Claims Management	Technology Management-Operations and Supply Chain Management	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
5	MBAB09019	Project Risk Management	Technology Management-Operations and Supply Chain Management	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
		Specialization: Business Intelligence and Analytics																							
1	MBAB09020	Data Mining and Analytics	Technology Management-Business Intelligence & Analytics	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
2	MBAB09031	Programming for Analytics	Technology Management-Business Intelligence & Analytics	3	0	0	45	3	-	-	-	20	20	60	100	100	-	-	100	100	7032	ELEC	No	Only ICA	AC June 2023, pg no 165
3	MBAB09032	Python Programming	Technology Management-Business Intelligence & Analytics	2	0	0	30	2	-	-	-	20	20	60	100	100	-	-	100	100	7032	ELEC	No	Only ICA	AC June 2023, pg no 165
4	MBAB09021	Big Data Technology	Technology Management-Business Intelligence & Analytics	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		

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Semester – IX

Sr. No.	Module / Subject Code	Name of the Module	Area/Discipline	Theory Hours Per Week	Practicals Hours Per Week	Tutorials Hours Per Week	Total no. of hours for the subject in Term	Credit/s	Duration of Examination (Hrs) Term End Examination	Duration of Examination (Hrs) Only ICA	Mode of Exam Written / OffLine/Online/Computer based / Practical/Viva /Jury/ Presentation	Distribution of ICA Marks Test I	Distribution of ICA Marks Test II	Distribution of ICA Marks Term work *	Distribution of ICA Marks Total Marks	Distribution of ICA Marks Scaled to (Marks)	Term End Examination Marks (Question Paper)	Term End Examination Scaled to (Marks)	Total Marks (ICA + TEE)	Total Weightage %	Template Codes	Category	GR applicaple (Yes/No)	Remarks	Academic council date and page number
		Specialization: Strategy and Innovation Management																							
1	MBAB10036	Introduction to Blockchain	Technology Management-Strategy and Innovation Management	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
2	MBAB09029	Managing Innovation	Technology Management-Strategy and Innovation Management	2	0	0	30	2	-	-	-	20	20	60	100	100	-	-	100	100	7032	ELEC	No	Only ICA	AC June 2023, pg no 165
3	MBAB10032	Entrepreneurship	Technology Management-Strategy and Innovation Management	2	0	0	30	2	-	-	-	20	20	60	100	100	-	-	100	100	7032	ELEC	No	Only ICA	AC June 2023, pg no 165
4	MBAB09030	Leadership	Technology Management-Strategy and Innovation Management	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
5	MBAB09025	Business Models in Infrastructure Management	Technology Management-Strategy and Innovation Management	2	0	0	30	2	2	-	Written	10	10	30	50	50	50	50	100	100	7031	ELEC	Yes		
		Total		14	40	0	970	26																	

Criteria for selection of Elective subjects are (4 major + 0), or (3 major + 1 minor) or (2 major+ 2 minor),student can select maximum 01 subject from Specialization – Strategy and Innovation Management and rest from other specialization.

* Term Work – Viva / Presentations/ Journals/ assignments/ quizes / MCQs/ Business plans/Role plans etc.

Syllabus common for B.Tech (stream) and MBA Tech. stream can use common question paper.

Management Internship Program - On Job Training

Business Coomunication - It is a skill based course where students will be tested in the class on various parameters (eg topic given for Corporate Etiquette, Resume writing etc.)

Programing for Analytics/ Python Programming/ Big Data Technology/ Managing Innovation/Entrepreneurship - Skill based hands on course

Date : 5/9/23

Tanvi
Prepared / Verified

Dr.. Geetha Iyer
HoD - Technology Management

Dr Alka Mahajan
Dean - MPSTME